



# COOKIES POLICY

HuaPrime EU Ltd  
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HuaPrime EU Ltd (ex Ultima Markets Ltd -"us", "we", or "our") is authorized and regulated by the Cyprus Securities and Exchange Commission (“CySEC”) as a Cyprus Investment Firm (“CIF”) to offer certain Investment and Ancillary Services, with CIF license number 426/23. The Company is registered in Cyprus under the Companies Law, with registration number HE423188 and has its business address in Kallinicos Court Shop 1 - Upper level, Neapolis 3101, Limassol, Cyprus.

Our domain [www.huaprime.eu](http://www.huaprime.eu) and services (the "Service") uses specific cookies. This policy ("Cookies Policy") explains what cookies are, how we use cookies, how third parties we may partner with may use cookies on the Service, your choices regarding cookies and further information about cookies. We also share how you can prevent such cookies from being stored however, this may downgrade or “break” specific elements of our domain’s functionality.

By accepting this Cookie Policy, you acknowledge and confirm that our official legally binding language is English. In the event of any discrepancy or inconsistency between any documentation, information and communications in any other language other than English, the English documentation, information and communications shall prevail.

### **What are cookies?**

Cookies are small pieces of text that a web server places on your computer or mobile device when you visit a webpage. A cookie file is stored in your web browser and allows the Service or a third party to recognize you and make your next visit easier and the Service more useful to you (e.g., by recording user activity and remembering some data information).

### **How do we use cookies?**

When you use and access the Service, we may place a number of cookie files in your web browser. We use cookies to enable certain functions of the Service, for example, to provide analytics, to store your preferences and to enable advertisement delivery. Cookies can be "persistent" or "session" cookies. We use session cookies. As part of our effort to provide you with the best service possible, we may also use other commonly used similar types of technology (such as pixels, events, screen recordings).

### **What types of cookies do we use?**

There are five main types of cookies:

- **Strictly necessary cookies** – These cookies are essential to enable you to login, navigate around and use the features of our Service, or to provide a service requested by you (such as your username). We do not need to obtain your consent in order to use these cookies. These cookies can be used for security and integrity reasons - for example to detect violation of our policies and for support or security features.
- **Functionality cookies** – These cookies allow our Service to remember choices you make (such as your language) and provide enhanced and personalized features. The information these cookies collect remains anonymous and they cannot track your browsing activity on Third Party Websites. For example, these cookies are used for authentication (to remember when you are logged-in) and support other features of our Service.
- **Performance cookies** – These cookies collect information about your online activity (for

example the duration of your visit on our Service), including behavioral data and content engagement metrics. These cookies are used for analytics, research and to perform statistics (based on aggregated information).

- Targeting cookies or advertising cookies – These cookies are used to deliver tailored offers and advertisements to you, based on your derived interests. They can also be used to limit the number of times you see an advertisement as well as help measure the effectiveness of the advertising campaign. They are usually placed by our advertisers and provide them insights about the people who see and interact with their ads, visit their websites or use their app.

In addition to our own cookies, we may also use various third-parties' cookies to report usage statistics of the Service, deliver advertisements on and through the Service, and so on. Below are the relevant third-party cookies and their respective policies.

- 3rd party “functionality and maintenance cookies” - We use those cookies to complete various tasks, such as to ensure that the same service or offer does not re-appear if it has already been shown and other tasks or for the purposes of detection of bugs and security issues.
- Google Analytic – A “Performance cookie” - This cookie is used to collect information about how visitors use our website and services. We use the information to compile reports and to help us improve our Service. The cookies collect information in an anonymous form, including the number of visitors to our website and services, where visitors have come to our website and the pages they visited. We encourage you to review Google Analytics privacy and cookie policy.

For more information regarding use of cookies please contact us at: [contactus@huaprime.eu](mailto:contactus@huaprime.eu)

### **What are your choices regarding cookies?**

Apart from the possibility to withdraw your consent at any time for the use of any of the cookies used on our website (apart from the Strictly Necessary cookies – as indicated also above), you may like to delete cookies or instruct your web browser to delete or refuse cookies. For such cases, please visit the help pages of your web browser.

Please note, however, that if you delete cookies or refuse to accept them, you might not be able to use all of the features we offer, you may not be able to store your preferences, and some of our pages might not display properly.

i. Information about cookies is usually found in the "Help" section of the web browser. Below are some links to some commonly used web browsers:

[Chrome](#)

[Chrome for mobile](#)

[Internet Explorer and Microsoft Edge](#)

[Mozilla Firefox](#)

[Safari](#)

ii. Turning off third party cookies - You can turn off certain third-party targeting/advertising cookies by visiting the following link:

[Network Advertising Initiative](#)

iii. You find more information about cookies on the following third-party website:

<http://www.allaboutcookies.org/>

**Cookies Policy Updates**

Kindly be informed that our Cookies Policy may be updated from time to time. The revised Cookies Policy will be uploaded on the Website to keep you informed, hence, you are encouraged to revisit our Cookies Policy frequently.

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